

## Overview

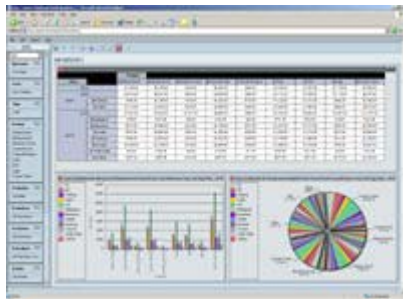
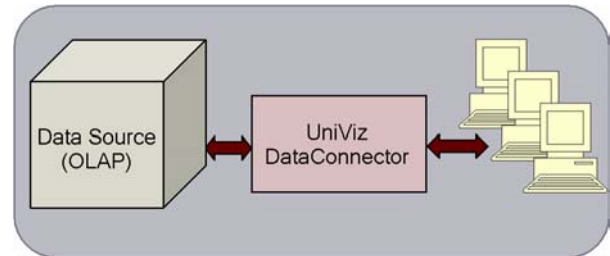
Now more than ever, running your business effectively requires access to information quickly, reliably, when and where you want it. Traditional decision support, Business Intelligence (BI), Online Analytical Processing (OLAP) tools, Executive Information Systems, etc, have taken different approaches to achieving this, with mixed results. These systems have either been too complex, not powerful enough, not connected enough, or all of the above.

UniViz Analytics 1.0 was designed from the ground up to provide ad hoc data analysis and visualization capabilities in an easy-to-use, powerful Web application. Built for decision-makers, the intuitive interface allows users to view key metrics in meaningful ways with interactive graphing and drill-down capabilities. In addition, users can publish reports, collaborate with other users, and share insight across the organization.

Key component of UniViz Analytics include:

### UniViz DataConnector

The DataConnector is a high performance XML Web service that provides data retrieval and processing for the UniViz Dashboard interface. As long as data is contained in an OLAP data warehouse, the DataConnector can be configured to extract the necessary information, optimize the data for delivery, and serve it up to the user. In doing so, UniViz unlocks hidden value from your most valuable asset: your own key business metrics.



### UniViz Dashboard

The availability of information is only half of the equation. One must be able to view that information in many different ways, with interactive graphing, drill-down capabilities, and advanced layout options. The UniViz Dashboard provides all of these features, bringing advanced capabilities to the Web that were previously found only with installed Business Intelligence applications. This is accomplished by leveraging the power of rich client technology and the emerging Microsoft .NET framework to provide a perfect combination of power, connectivity, and ease-of-use.

### UniViz Collaborator

Now that you've got the data you need, viewed in the manner you want it, how do you share it with your boss, co-workers, or partners? UniViz Collaborator makes it easy for you to save and publish reports, making them available for other UniViz users or groups of users. Furthermore, those users receive the information as a dynamic, editable object rather than a static report. They can drill down further into the report, or create an entirely new report derived from the original. This allows the type of dynamic multi-user analysis that static reporting tools simply cannot provide.

